

**Prof. Dr.-Ing. Jochen Kreusel**



Jochen Kreusel is head of the Smart Grids programme of the ABB group, Zurich. From 1982 until 1988 he studied electrical engineering at Aachen University of Technology (Germany). He then worked for six years as a scientific researcher at the department for power systems and power economics at this university and finished his doctoral thesis in 1990. In 1994 he joined ABB where he held managing positions in marketing and technology of high and medium voltage switchgear until 1998.

From 1999 to 2001 he set up a new ABB subsidiary dealing with software solutions for utilities in liberalized energy markets. From 2001 to 2002 he was in charge for identifying and financing new business ideas for ABB. Between August 2002 and December 2010 he was member of the management board of marketing and sales for the power technologies divisions of the ABB group in Germany and in this role responsible for marketing and technology. Effective January 1, 2011, he started in his current position. Jochen Kreusel is honorary professor at Aachen University of Technology, where he is giving lectures on power economics in liberalized electricity markets since 2000.

Since January 2008 Prof. Jochen Kreusel is chairman of the Power Engineering Society (ETG) within the German Association for Electrical, Electronic & Information Technologies (VDE).

